

2011 Annual Report Winnipeg Public Library

Financial Overview

Revenues 2011

CITY OF WINNIPEG	\$23,042,659	87%
PROVINCE OF MANITOBA	\$2,010,118	8%
LIBRARY - GENERATED	\$1,023,890	4%
LIBRARY TRUST/BOOK SALES	\$334,542	1%
TOTAL	\$26,411,209	100%

Expenditures 2011

SALARIES & BENEFITS	\$14,255,032	54%
BUILDING MAINTENANCE	\$7,369,848	28%
*LIBRARY MATERIALS	\$3,134,797	12%
SUPPLIES & SERVICES	\$1,651,532	6%
TOTAL	\$26,411,209	100%

*includes expenditures from book sales, trust accounts, grants

Donors (cont'd)

Terry Wight
The Winnipeg Foundation:
Literacy for Life Fund
Margaret M. Webster
Memorial Fund
Nancy Turriff & Jean Allen Fund
Winnipeg Library Foundation
Winnipeg Public Library Board
Sean Woroniak

"This is a great way to see and hear our local talent. These concerts help build and promote community"

Winnipeg Folk Festival in the Library attendee

"The library has a great kids section! Books are easily accessible to kids and they seem to find their favourite characters with ease. Books on the tables/top of shelves are rotated every week, sparking interest in new authors."

Library fan

The Library's Facebook pages had 51,007 views and postings in 2011.

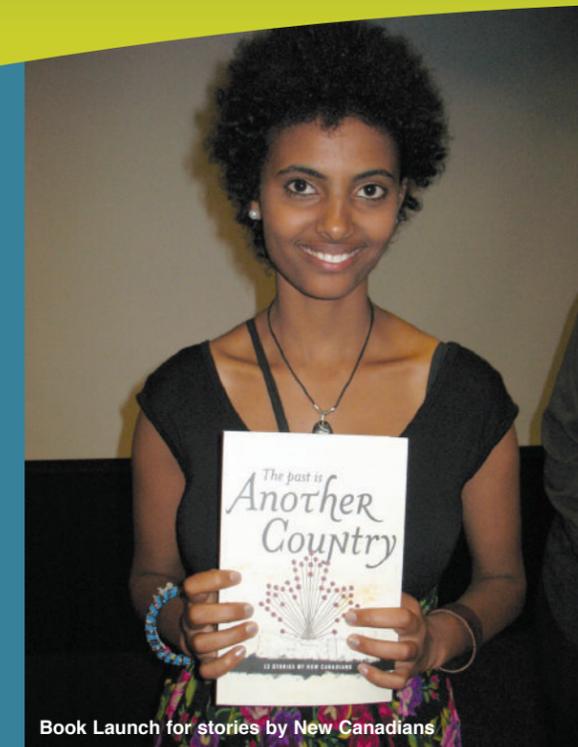


Our Human Library event brought together diverse human books and readers.

The Readers' Salon Blog launched in 2011 with 95 blog posts of informative and engaging news on literature, eBooks and more - read by 20,157 viewers in 82 countries.



Winnipeg Public Library
251 Donald Street
Winnipeg, Manitoba
R3C 3P5
winnipeg.ca/library
email: wpl-info@winnipeg.ca



Book Launch for stories by New Canadians

Moving Forward

program with a new host site at the Indian Family Centre on Selkirk Avenue. And in a city known for its festivals, we partnered both inside and outside the library with the Winnipeg Folk Festival, Winnipeg Comedy Festival, Kidsfest, Kids Fringe, Winnipeg Storytellers Festival, Aboriginal Day on Selkirk, THIN AIR Winnipeg International Writers' Festival and many others.

Change is a constant at Winnipeg Public Library and as technology plays an increasingly important role in our lives, the library is using technology to deliver its collections and services in new and innovative ways. In 2011, eBook usage increased over 200% as the library circulated 119,000 eBooks.



Our movies were borrowed 491,684 times in 2011.

To help improve access to libraries and their services, Millennium Library's hours were expanded, limited no-charge room rentals for non-profit organizations were developed, the loan period for magazines was changed

"Family Literacy Fun Day is an excellent way of spending quality time with my child and the learning was fun!"

Family Literacy Fun Day participant

"I realize creative writing is a many splendid thing. I am growing as a writer and learning new skills."

Emerging Writers participant

When we look back over the past year at the number of programs, service changes, and new initiatives that the library undertook, it is exciting to see what has been accomplished. The credit goes to the amazing group of dedicated staff working at Winnipeg Public Library. They are constantly developing and delivering new programs and services to ensure the library remains a vibrant, informative and fun place for our users.

Several partnerships expanded core program offerings. We took part in Lest We Forget, a national program of Library and Archives Canada that links students with copies of World War I & II soldiers' files. Reading with Raptors (Prairie Wildlife Rehabilitation Centre), See Spot Read (Winnipeg Humane Society) and Sign-a Story (Society for Manitobans with Disabilities) allowed the library to reach new audiences with unique programs. We expanded the Check-It Out mobile library

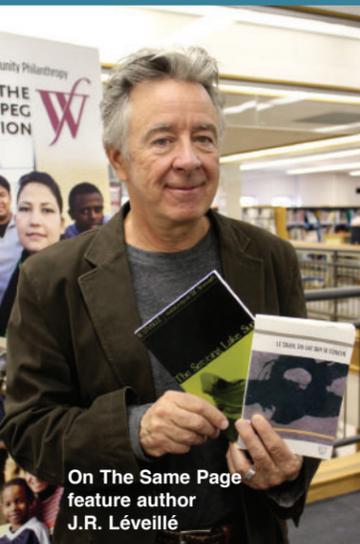
/ continued

"Excellent program! What a wonderful way to spend a lunch time and meet and hear the extraordinary young talent Winnipeg has to offer."

Skywalk Concerts & Lecture attendee

"This is a wonderful interaction for children and a great way to introduce children to music. I LOVED the rhyme books - so we could sing at home and remember the words!"

Baby Rhyme Time participant



On The Same Page feature author J.R. Léveillé



The library's computers were booked 629,785 times in 2011.

Frontier College offered a Summer Literacy Camp at Munroe Library. The 62 campers read 350 books in 7 weeks.



WELL adult literacy program at West End Library

to one week, and the fees associated with borrowing video-cassettes were eliminated. The library also added Blu-rays to its collections. And whether it was developing grab-n-go Preschool Packs for families, establishing an animal menagerie of hippos, bears and elephant chairs in children's areas courtesy of the Friends of the Library, or publishing 12 stories by New Canadians in the anthology *The Past is Another Country*, the library is responding to diverse needs and changing the way we do business.

We could not end this year's annual report without acknowledging some of the special people who have helped the library during this past year. Our supporters are many, and as you will see elsewhere in this report, the library has received many generous and welcome donations over the past year. The library is grateful for

the continued leadership of the Winnipeg Public Library Board, the grassroots involvement of the five Library Advisory Committees, the dedicated fundraising efforts of the Winnipeg Library Foundation, and the volunteer commitment and financial support received by the Friends of the Winnipeg Public Library.

When we look back on 2011, we will remember a busy year where innovation and change were the buzz words of the day.

• Rick Walker, Manager of Library Services

The library has 23,531 eBooks and audiobooks on offer in eLibraries Manitoba.



Winnipeg Public Library Board

The Winnipeg Public Library Board's first annual Books2Eat event and a \$25,000 permanent increase to the Library operating budget were some Board highlights in 2011. We are pleased that our Library Advisory Committee members continue to ensure that the grassroots community is represented across the city.

• Rita Burgess, Chair



Winnipeg Library Foundation

We believe that a strong library is essential to a healthy and vibrant community. We are grateful that so many people share this belief with us and show it by supporting the work of the Foundation.

• Sandy Hyman and Karen Keppler, Co-Chairs

Friends of the Winnipeg Public Library

In 2011, we were very pleased to add many new, worthwhile library donations to our usual annual commitment. We assisted the Fort Garry Library renovation with funding for a Family Literacy Playground (to be installed in 2012 renovations). Printing costs for publishing a volume of creative writing by New Canadians, display materials, equipment and



rhyming booklets for children were provided. Funds raised are from membership fees, donations and fundraising projects, including Best of Friends Gift Shop. To learn more, visit wpl.winnipeg.ca/library/contact/friends.asp.

• Susan Fraser, President



Library staff celebrated reading at KidsFest.

By the Numbers

Library cardholders:	373,393
Items in collection:	1,593,214
Items borrowed:	5,471,471
Questions answered:	688,768
Website visits:	1,469,209
Catalogue searches:	15,650,350
Programs offered:	3,239
Program attendance:	73,496
eLibrary downloads:	120,276



Books2Eat!

Donors

The Library wishes to thank the following people and organizations for their generous contributions in 2011:

- Waltereen Adams
- Trish Allison-Simms
- Robert & Susan Baron
- James Beaulieu
- Jocelyn Boileau
- M.E. Boote
- Henry J. & Gayle A. Bush
- Margaret R. Cumming
- M. Day
- Keith Dryburgh
- Friends of WPL
- Anna Marie Geddert
- Mona Goomansingh
- Cheppudira Gopalkrishna
- Heather F. Graham
- Pearl Greenaway
- Heather Groom
- Lucienne Gunning
- Bemnet Hailegiorgis
- Bruce J. Halliday
- Norman Larsen
- Letty L. Last
- C. Lepieszko
- Library Advisory Committees
- Gorma M. MacDonald
- Manitoba Writers' Guild
- David McInnes
- John L. Moore
- Faith Mychasiw
- Hertha Neufeld
- Audrey Nutter
- Estate of Kathleen Oswald
- Rhys D.B. Pollard
- Srintvas Reddy
- Victor Rempel
- John M. Sanger
- Scotiabank - Rita Burgess
- Josef Segal
- Dr. L. Sekla-Farag
- Shirley Smith
- Susan Turley

/ continued