

**Winnipeg Public Library Board Meeting  
Monday, April 13, 2015 at 5:00 p.m.  
Transcona Library – 111 Victoria Avenue West**

**Minutes**

**In Attendance:** Bill Zuk; Bob Foster; Bonni Book; Joan Blakley; Jeff Kovalik-Plouffe; Gordon Crook; Diana Szymanski; David Chung; Orest Kinasevych; Pamela Zorn; Alison McCullough-Butchart; Trevor Surgenor; Councillor Dobson and Rick Walker

**Regrets:** Councillor Allard and Aengus Bridgman

**Guests:**

- Di Brandt, Writer in Residence (WIR) 2014/2015
- Alan Chorney, Branch Head Transcona Library

---

**1. Call to order, welcome, housekeeping**

- The meeting was called to order at 5:03 p.m.

**2. Guest**

**Alan Chorney, Branch Head of Transcona Library**

- Rick Walker and the Winnipeg Public Library Board (WPLB) welcomed Alan Chorney, Branch Head of Transcona Library to the meeting
- Has been Branch Head for over a year and had previously been employed with the City of Winnipeg – Aquatics Division
- About the Branch
  - Approximately 1,500 items are circulated per month
  - Circulation is up 6% in the first quarter of 2015 compared to the first quarter of 2014
  - Staff are customer service focused driven and promote upcoming library events at the Checkout counter
  - Various programs are offered for Children, Tweens, Teens and Adults
    - New additions include a Tween Book Club, Introduction to Genealogy program in June and will be introducing Baby Rhyme time in the fall
    - Looking forward to the Summer Reading program. In 2014, over 1,000 Summer Reading kits were distributed
    - Excited to work the Youth Advisory Committee (YAC) on programming and spaces for teens

*To view programs offered by Transcona Library or other branches please visit:*

<http://winnipeg.evanced.info/signup/eventcalendar.aspx>

- Patrons see the branch as part of the community and use it for studying, using computers, writing resumes, job searches and to socialize
- Staff and patrons are very excited for a new branch to be built to have more space to study, relax, socialize and to improve accessibility

**Di Brandt, Writer in Residence (WIR) 2014/2015**

- The Winnipeg Public Library Board (WPLB) welcomed Di Brandt, Writer in Residence (WIR) 2014/2015 to the meeting
- Final report was received and distributed
- *Highlights*
  - Received over 100 manuscripts/writings from amateur to emerging professionals to professionals
  - Manuscript consultations were both rewarding for the WIR and to the writers as it was an opportunity to review, discuss and receive feedback to enhance the piece

- Majority of work was done in Winnipeg, however was given a chance to work in Brandon and to occasionally visit other locations within Manitoba
- Community activities participated included visiting Greenway School, serving as judge for the Winnipeg Writers' collective writing contest and presented a poem to Mayor Rick Chrest and Council in Brandon as part of the National Mayor's Poetry Challenge
- Poetry Workshops offered
  - March 7, 2015 – co-hosted with WPL a 3 hour poetry workshop was held in Brandon in preparation for the March 27, 2015 Jubilate Brandon event hosted by Works in Progress CABARET
  - April 11 – 12 – hosted at Millennium Library
- As part of the program the WIR must work on their own writings. The WIR was able to continue work on writing a fiction novel and finished up a manuscript of poetry-in-progress based on Laozi's Dao De Jing, titled Glitter & Fall.
- On April 24, 2015 – Reading of Glitter & Fall
- Di Brandt thanked WPL and its sponsors for the opportunity to be the WIR for 2014/2015; and thanked Danielle Pilon, Head of Reader Services for her excellent oversight and coordination

To learn more about the Writer in Residence Program or to apply please visit

<http://wpl.winnipeg.ca/library/contact/writer.asp>

### 3. Approval of Agenda

<b>Motion</b>		
1 <sup>st</sup> : Orest Kinasevych	That the agenda be approved as distributed with the following changes:	<b>Carried</b>
2 <sup>nd</sup> : Bill Zuk	<ul style="list-style-type: none"> <li>• <b>Added Item:</b> Library Foundation Q1 Report (Chair's Report)</li> <li>• <b>Added Item:</b> Lord Selkirk-West Kildonan LAC appointment (LAC reports)</li> </ul>	

### 4. Approval of March 2, 2015 Meeting Minutes

<b>Motion</b>		
1 <sup>st</sup> : Bill Zuk	That the minutes from the March 2, 2015 meeting be approved as distributed with the following amendments:	<b>Carried</b>
2 <sup>nd</sup> : Bonni Book	<ul style="list-style-type: none"> <li>• <b>Section 5.d (bullet 1)</b> to be amended to read "Role of the Library Advisory Committee (LAC)"</li> <li>• <b>Section 5.d (bullet 2)</b> to be amended to add, "It was proposed that the Jack Montgomery Program Writer's Program be given to the WIR 2015/2016 in the amount of \$10,000; and that the Language &amp; Literacy Program be given to WPL's Literacy for Life Program in the amount of \$5,000"</li> </ul>	

### 5. Reports

Item	Description	Action
<b>Manager's Report</b> <i>Rick Walker</i>	See Appendix A	
<b>Chair</b> <i>Joan Blakley</i>	<i>Meeting with Councillor Eadie</i> - On March 5, 2015 met with the Councillor - Summary of Board's activities were provided with - Councillor is excited for the 100 <sup>th</sup> Anniversary of St. John's Library in June 2015	- Bill Zuk to write article for Councillor's newsletter

*(continued ...)*

---

*Library Foundation*

- 1<sup>st</sup> quarter report was received and distributed

<b>Motion</b>		
1 <sup>st</sup> : Bob Foster 2 <sup>nd</sup> : Gordon Crook	That the first quarter payment be disbursed to the Winnipeg Library Foundation	<b>Carried</b>

---

**Vice-Chair**  
*Jeff Kovalik-  
Plouffe*

*Committee Sign-ups*

- Call for Board representative(s) for Manitoba Library Trustee Association and for Funding Advocacy Committee
- Any Board member interested to fill committee vacancies contact Jeff Kovalik-Plouffe directly

---

**Treasurer**  
*Bob Foster*

- First quarter report received and distributed

<b>Motion</b>		
1 <sup>st</sup> : Jeff Kovalik- Plouffe 2 <sup>nd</sup> : Orest Kinasevych	That the first quarter Library Board be accepted	<b>Carried</b>

---

**Public Library  
Services**  
*Trevor Surgenor*

- An issue had arisen with Canada Post and the inter library loans process. The issue has now been resolved.
- Manitoba Library Association will not be hosting a conference in 2015
- PLS has funding to allow for rural library systems to pursue professional development opportunities in lieu of not being able to attend the provincial conference this year

---

**Library Advisor  
Committees**  
*LAC Reps*

- Assiniboia** – no report
- City Centre** – will be meeting in May
- East Kildonan-Transcona** – no report
- Lord-Selkirk-West Kildonan** – 1 citizen appointment is being considered on April 21, 2015 at the Community Committee level
- Riel** – no report

## 6. Library Strategic Plan

<b>Item</b>	<b>Description</b>	<b>Action</b>
<b>Orientation</b> <i>Joan Blakley</i>	- Tabled	- Joan to send notes prior to May Brain Storming Session
<b>Role of the LAC document</b> <i>Joan Blakley</i>	<ul style="list-style-type: none"><li>- Minor changes were made to the document for review</li><li>- Any feedback or comments to be sent to Joan</li><li>- It was suggested that a meeting be arranged for all LAC Chairs</li></ul>	

**Materials for Board & LAC**  
Joan Blakley

- It was suggested that materials (e.g. Pop-up signs) be provided to Board and LAC members to promote WPL

**7. Library History Book Project**

Item	Description	Action
<b>Eve Dutton's Contact</b> Jeff Kovalik-Plouffe	- Eve Dutton has informally accepted an extension to the end of her second term from June 30, 2015 to end of the year	- Jeff Kovalik-Plouffe to provide extension letter to Eve to review and sign
<b>RFP 1050-2014</b> Jeff Kovalik-Plouffe	- In consultation with the City of Winnipeg Materials Management, the RFP has reached a decision not to accept proposal - Committee to schedule a meeting to discuss next steps	- RFP committee to schedule meeting

**8. Books 2 Eat**

Item	Description	Action
<b>Update</b> Joan Blakley	- Anyone able to volunteer for the April 25, 2015 event is asked to contact Joan Blakley directly	

**9. Other Business**

Item	Description	Action
<b>WPL Budget</b> Rick Walker	- Information from the 2015 WPL Operating and Capital Budget were distributed and discussed	

**10. New Business**

Item	Description	Action
<b>CLA Conference 2015</b> Joan Blakley	- Anyone interested in attending the CLA conference is to contact Joan Blakley directly	
<b>Friends of WPL</b> Joan Blakley	- On May 3, 2015 the Friends of WPL will be hosting their annual Books & Brunch event - For more information please visit <a href="http://friendswpl.ca/events/spring-books-brunch/">http://friendswpl.ca/events/spring-books-brunch/</a>	

**11. Date and Location of Next meeting**

Monday, May 4, 2015 at 5:00 p.m.  
Millennium Library – 251 Donald Street (Buchwald Room)

Guests: Danielle Pilon, Section Head for Reader Services

**12. Adjournment**

Motion		
1 <sup>st</sup> : Diana Szymanski	That the meeting be adjourned at 7:40 p.m.	<b>Carried</b>
2 <sup>nd</sup> : Orest Kinasevych		

## Appendix A

### Winnipeg Public Library Board Meeting

Manager's Report

April 2015

#### 1. Winnipeg Public Library Strategic Plan 2015-2020

We are getting near the end of the process after having worked on the final Strategic Plan over the winter. The library has now developed a five year plan that includes four (4) high level priorities and eleven (11) specific goals to help guide us in our work over the next five years. This information was shared with the Board earlier this year. Next week, the consultants will be in Winnipeg to help finalize the plan. Several groups of staff have been helping to develop draft actions that will help us achieve the goals we have formulated in the Strategic Plan. These draft actions will be finalized on Monday April 13 with the consultants.

On April 15 the consultant and I will be presenting our final plan to the political level as part of a Council seminar. On Thursday April 16 staff and Library Board members have been invited to attend a presentation with the consultant that will summarize the process we have gone through, and share in detail the priorities, goals and actions for our library system.

On Friday April 17, members of the Library Administrative Team will be visiting all branches in order to share the plan with as many staff as possible. In this way we hope staff will be in a better position to speak about the plan and be able to provide information to the public if asked.

We will be distributing an Executive summary type document, a Frequently Asked Questions sheet and other promotional materials on Thursday or Friday next week to all branches in anticipation of releasing the plan to the public on Monday April 20, 2015. On Monday we plan to send out a news release. Copies of the Executive Summary will be available in all branches for the public to take (English & French). Promotional material will be available in all branches to highlight the plan. Information will be updated on the Inspiring Ideas website (including the Executive Summary) and sent out via social media. The week of April 20 we are encouraging all staff to wear their Inspiring Ideas T-shirts to work to help promote the plan and answer questions from the public.

#### 2. Lynda.com

Lynda.com is an online company that supplies mostly (but not exclusively) tech training video courses. They provide over 3,000 video courses for staff and public. This resource includes beginner and advanced courses on many tech resources, including Word, Excel, advanced web design, film editing, social media, creating presentations, etc. This resource also provides videos on topics other than technology, such as business and design, and will be beneficial for customers looking for job resources such as interviewing, time management, etc. Videos can be watched from a computer, tablet or other mobile device, and you can create and save lists of the courses you want to watch. Closed captioning is also available for most of the content.

We anticipate that staff and public are going to really benefit from the use of this resource, and that it's going to be a very popular resource. Lynda.com only recently became available to libraries with a subscription model that

includes remote use. We expect to launch this service in May 2015. Information will be posted on the library's website & in the May/June newsletter.

### **3. Tintin in America**

Recently, our library system was involved with a community discussion regarding a book in our collection, Tintin in America. Board members may have seen some of the discussion play out through the various media outlets. The Library had an extensive dialogue with media, public and a large number of our staff about the Georges Remi book. Discussion around books in the library's collection is an important part of what libraries do every day.

In the case of Tintin in America, sometime before 2006 the book was relocated from the library's circulating collection to a children's research collection at Millennium. A review of the material was conducted. Literary reviews were considered. The graphic portrayal of Indigenous peoples as stereotypes and the use of derogatory language was also considered; as were issues around Intellectual Freedom. Unfortunately, this collection was disbanded a couple years ago as part of a change in our collection mandate, due to lack of use and other factors.

While public libraries have a proud record of supporting Intellectual Freedom, this is balanced against other factors including the impact that those decisions have on users, collection development guidelines, literature reviews, public input, and the principles of Intellectual Freedom.

Based on all these factors, the library reviewed Tintin in America and decided to place the book in the library's adult graphic novel collection with other similar material. In this way the title will remain in the collection for adults/parents who wish to access the title for research purposes or to carry on discussions with their children and others about this title.

It is important to note that any time an item in the library's collection is challenged we do have a materials reconsideration process available to the public. Forms are available from our website to be filled out. Once the forms are filled out, the library's selectors review the title and make a decision based on the factors discussed above.