

Financial Overview

Revenues 2015

CITY OF WINNIPEG	\$27,743,651	90%
PROVINCE OF MANITOBA	\$2,010,118	6 %
LIBRARY - GENERATED	\$842,566	3 %
LIBRARY TRUST/BOOK SALES	\$279,401	1 %
TOTAL	\$30,875,736	100%

Expenditures 2015

Expenditures 2015		
SALARIES & BENEFITS	\$16,419,853	53%
BUILDING MAINTENANCE	\$7,644,818	25%
*LIBRARY MATERIALS	\$3,388,845	11 %
SUPPLIES & SERVICES	\$3,422,220	11 %
TOTAL	\$30,875,736	100%

*includes expenditures from book sales, trust accounts, grants



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winnipeg.ca/library
facebook: winnipegpubliclibrary
twitter: @wpglibrary

Donors & Grants

The Library wishes to thank the following people and organizations for their generous contributions in 2015.

Trish Allison-Simms

Norma G. Asbury

Peter Attwood

James Beaulieu

Allan Block

Keith Dryburgh

Marlies Dyck

Eileen Eng

Marianne Farag

Friends of Winnipeg Public Library

Estate of Lilia Marjorie Gardner

Heather Graham

Pearl Greenaway

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Rhe & Worth Hayden

Lydia & Rudi Hedrich

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Library Advisory Committees

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Estate of Dr. Laila Sekla-Farag

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Estate of Carol Lynne Wilkins

The Winnipeg Foundation

Literacy for Life Fund

Margaret M. Webster Memorial Fund

Nancy Turriff and Jeanne Allen Fund

On The Same Page

Robert Clague Memorial Fund

Winnipeg Library Foundation

Winnipeg Public Library Board

2015 Winnipeg Public Library Annual Report

2015 Annual Report
Winnipeg Public Library

Celebrating the Past Imagining the Possible

Winnipeg Public Library (WPL) continues to be a responsive leader in the quality of programs, services and collections offered to its users. The year was highlighted by the launch of a new Strategic Plan and celebrated with anniversary events, creative programs, and the opening of a new library.

A busy and productive year does not accurately describe all that the library has

accomplished in 2015. A team of hardworking staff, dedicated volunteers, and committed stakeholders including the Winnipeg Public Library Board, the Friends of Winnipeg Public Library, all five Library Advisory Committees and the Winnipeg Library Foundation actively support the library. We thank you all.

~ Rick Walker,
Manager of Library Services





The St. Vital Library received an historical designation - the first representing post-WWII modernist architecture. An elevator was installed making the library more accessible; the first phase of a project to renovate and enhance the library.



In June, 2015, the Cornish and St. John's Libraries celebrated 100 years of serving the community's information, leisure reading and literacybased program needs. Plans are underway to expand and renew these two libraries and make them more accessible for the next generation of library users.



Millennium Library's Local History Room was relocated to the fourth floor and expanded to better meet the needs of genealogists and local historians. Its former space was converted to a Study Room.

Millennium Library celebrated its 10th anniversary in November with a Writer-in-Residence reunion including Miriam Toews, a maker faire of activity stations, and the naming of its two Indigenous

2015

On January 19, 2015, the new Charleswood Library opened to much community fanfare. Over 400 residents and school children greeted the new 13,215 sq. ft. facility. In its first year, the library saw a 25% increase in items borrowed, 167% increase in program attendance and almost 200% increase in new memberships. The new Windsor Park and Transcona Libraries will break ground in 2016 as the next branches in the Library's Redevelopment Strategy.

WPL established a partnership with the Health Sciences Centre. The READ program promotes the benefits of early childhood literacy. Pediatricians encourage parents to read to their children and are given information on WPL and a voucher for a free book to keep from the library.

WPL welcomed the online learning portal LyndaLibrary. This online resource has thousands of video courses from leaders in various industries to learn business, software, technology and creative skills and to achieve personal and professional goals.

The new Strategic Plan launched on May 15, 2015, following an extensive public engagement process. This plan articulates a vision for the library that will set the direction for the next five years.

Over 8,100 children signed up for the TD Summer Reading Program In July and August. Children tracked summer reading and families attended special programs throughout the summer.

WPL added video games to its collection, with great community response of checkouts and holds being placed.

Winnipeg Library

Foundation Chair

Sandy Hyman

The Foundation is grateful to the many donors and supporters that have

helped make the Centennial Renewal campaign so successful. This support

will ensure that in the future, St. John's and Cornish Libraries will be acces-

are steadfast champions of our public library and at the Winnipeg Library

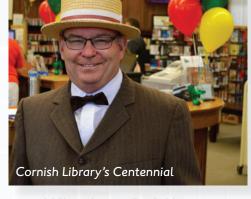
winnipeglibraryfoundation.ca or by contacting us at 204-989-2060.

sible for every member of the community, regardless of ability. Winnipeggers

Foundation we see this in action every day - thank you for your ongoing sup-

port! Our future projects include seeking funding for the new makerspace at Millennium Library, and supporting the installation of eco-friendly Green Walls in two branches. More information is available on the Foundation's website at

Winnipeg Library Foundation



In partnership with Call2Recycle, WPL supported Waste Reduction Week with a friendly competition to see which branch could collect the most batteries by weight. The West Kildonan Library was the eventual winner, and almost 2,000 kgs of batteries overall were collected. WPL collects used cellphones and batteries year round to recycle and divert from landfills.



Winnipeg Public

The Board and five area Library Advisory Committees reach out to the community to ties. The feedback received assists with Board recommendations to Library Administration on policy and planning. We are pleased to support the exciting and innovative programming offered at the Winnipeg Public Library. Library's long history of service to the community in 2016 with the publication of More Than Books: The History of the Winnipeg Public Library. ~ Joan Blakley, Chair



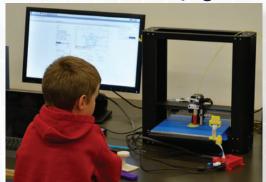
Manager of Library Services Rick Walker and Winnipeg Public Library Board

Library Board

inform and engage citizens about library activi-The Board will help recognize Winnipeg Public

Chair Joan Blakley

Friends of the Winnipeg Public Library



Fundraising efforts resulted in a contribution of \$24,850 to special library projects in 2015. These included support for maker workshops, the Writer-in-Residence Reunion, On The Same Page and Spring Break events. Revenue at the Fall Book Sale was up 15% and we boasted our biggest volunteer army yet. Our book sale cart at Millennium was reinvigorated by a team of volunteers. Books & Brunch, our signature

fundraiser, sold out again. Inside the Shop, under the guidance of Janet Carriere, we saw many new volunteers - all contributing new ideas and energy. Our Members are an important source of support, guided by Kathy Blight and the Membership Committee. ~ Billie M. Stewart, President

By the numbers

Library cardholders	300,943	In-person visits	2,958,826
Items in collection	1,433,135	Programs offered	4,320
Items borrowed*	5,242,048	Program attendance	98,035
Questions answered	182,270	eLibrary downloads	361,346
Website visits**	13,020,253	Computer bookings	464.57

- * includes eBook/eLibrary downloads
- ** includes catalogue sessions and social media

MakerSpace

Maker programming took off in 2015. Arduino, paper circuits, minecraft and magformers, have all become part of the library's vocabulary. This interactive programming helps inspire users to build, design, and learn through collaboration. WPL is developing programs and spaces where anyone can learn how to use technology and more in new ways.

Work began on Millennium Library's third floor to design a dedicated makerspace to promote collaboration, creativity and digital learning. This new space will include a classroom space, sound recording booths, green screens, 3D printing, digital conversion and a crafting space. The new space will open in late 2016.



~ Sandy Hyman, Chair