

DONORS & GRANTS (cont'd)

Alexandr Tuzov
 University of Manitoba Relax 'n Read
 The Winnipeg Foundation
 Literacy for Life Fund
 Margaret M. Webster Memorial Fund
 Nancy Turriff and Jeanne Allen Fund
 On The Same Page
 Robert Clague Memorial Fund
 Winnipeg Library Foundation
 Winnipeg Public Library Board



Financial Overview

Revenues 2014

CITY OF WINNIPEG	\$27,101,517	89%
PROVINCE OF MANITOBA	\$2,010,118	7%
LIBRARY - GENERATED	\$857,687	3%
LIBRARY TRUST/BOOK SALES	\$281,276	1%
TOTAL	\$30,250,598	100%

Expenditures 2014

SALARIES & BENEFITS	\$16,171,517	53%
BUILDING MAINTENANCE	\$7,766,849	26%
*LIBRARY MATERIALS	\$3,187,628	11%
SUPPLIES & SERVICES	\$3,124,604	10%
TOTAL	\$30,250,598	100%

*includes expenditures from book sales, trust accounts, grants

"This program helps so much for people that want to practice and learn English. We received help with vocabulary and different topics that newcomers need."

~ English Conversation Group participant



Renovated Fort Garry Library

2014 Annual Report Winnipeg Public Library

Planning for the Future



2014 was a busy and memorable year for Winnipeg Public Library (WPL); a year filled with enhancements to services, new and innovative programming, significant improvements in our facilities, and the start of the Library's new Strategic Planning process. The library worked on updating and renewing collections, developing and improving services, and expanding programs and workshops to support literacy, learning and discovery.

A new five-year Strategic Plan was kick-started with an event at the Metropolitan Theatre on April 28, 2014. Over the next six months the library received over 5,200 surveys that helped shape the priorities, goals and actions to lead the library for the next five years.

Driven by an extraordinary arts community in Winnipeg, the Theatre+ Arts Pass (TAP) was developed in partnership with several organizations, including the Royal Manitoba Theatre Centre.

TAP allowed hundreds of people to explore new experiences in the arts, at no cost, using their library card.

Ensuring access for everyone is a priority. A new service for readers with a visual impairment through the Centre for Equitable Library Access (CELA) was launched. In addition, Relax 'n Read in partnership with the University of Manitoba Libraries, Neil John Maclean Medical Library, brought leisure reading to students, faculty and users of the Health Sciences Centre. The Check It Out program was expanded to the Blake Gardens Neighbourhood Centre, bringing library service and literacy-based family programming to the Weston community.

- WPL's popular eLibrary was expanded to include eMagazines. Zinio digital eMagazines launched in January 2014, and by the end of the year had already circulated 95,862 issues.
- The online catalogue was revamped to provide improved searching and a modern design.
- A SmartLocker to pick up holds at Cindy Klassen Recreation Centre expanded access to the Library beyond regular hours.

Programming hit a new high in 2014, with record numbers attending free workshops and events to



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 facebook: [winnipegpubliclibrary](https://www.facebook.com/winnipegpubliclibrary)
 twitter: @wpplibrary



“Great public service! The setting is not intimidating. The source is trustworthy. Questions are welcomed. Love Public Libraries!”
 ~ Wills & Estates program participant

(cont'd)

discover, learn and grow. WPL began providing makerspace programming, allowing users of all ages to learn and develop new skills through hands-on, collaborative learning. The TD Summer Reading Club launched in May with another successful year. Over 7,100 children benefitted from this annual summer program to promote and celebrate reading – and have fun!

- Our Youth Advisory Councils grew with 4 new groups formed to provide a total of 8 Councils providing input on programs, collections and services for teens.
- WPL continues to support the Manitoba Library Association, Prison Libraries Committee, in providing a space for their activities. The volunteers of the Committee provide men and women in the justice system with access to books, author talks, information services and programming to encourage reading and supports in reintegration.
- WPL received the Outstanding Partnership Award for its See Spot Read program from the Winnipeg Humane Society. The See Spot Read program matches children with canine friends as safe and non-judgmental reading partners. Children are recommended to the program through their school divisions.

On The Same Page celebrated another successful year of promoting a local book for all Manitobans to read. *The Lucky Ones: African Refugee Stories of Extraordinary Courage* was the selected title, with conversations and celebrations of its stories shared with bookstores, libraries, and book clubs throughout Manitoba.

We appreciate the amazing dedication of all our supporters – the volunteers in our homebound program, our Youth Advisory Committees, our Adult Literacy Program, and the incredible efforts of the Winnipeg Library Foundation, the Board, the Friends, and Library Advisory Committees, and so many others – they all work to help ensure WPL remains an innovative, valued and responsive city service. Thank you!
 ~ Rick Walker, Manager of Library Services



Incoming Board Chair Joan Blakely, Manager of Library Services Rick Walker, Winnipeg Public Library Board Chair Bill Zuk

Winnipeg Public Library Board

The Winnipeg Public Library Board and the five local Library Advisory Committees help to raise awareness about the library and the many services it offers to citizens. The Board helps enhance public service through program and service support and by providing advice to Library Administration. We look forward to an exciting year ahead, including the preparation of a book on the history of Winnipeg libraries and taking part in events that showcase the library as the heart of our communities.

~ Bill Zuk, Chair



Over 3,200 teens took part in programs such as our Mockingjay Party

By the numbers

Library cardholders	294,489	In-person visits	2,861,674
Items in collection	1,284,883	Programs offered	3,803
Items borrowed*	5,211,846	Program attendance	91,145
Questions answered	186,035	eLibrary downloads	315,547
Website visits**	10,499,707	Computer bookings	529,923

* includes eBook/eLibrary downloads

** includes catalogue sessions and social media

Winnipeg Library Foundation

The Foundation is continuing work on the Centennial Renewal capital campaign in support of St. John's and Cornish Libraries. These neighbourhood libraries have served the city faithfully for the last century, and excitement is building about the new spaces and services that will be available once the renovations are complete. Every donation makes a difference as we work hard to reach our campaign goal of \$2.5 million. For more information, see www.winnipeglibraryfoundation.ca.



Winnipeg Library Foundation Board Co-Chair Sandy Hyman



Best of Friends Gift Shop Chair Janet Carriere (right) and volunteer Sylvia

Friends of the Winnipeg Public Library

We were pleased to contribute \$23,245 to special WPL projects in 2014, including annual support for the Writer-in-Residence and spring break family programs. The Best of Friends Gift Shop continues to thrive. Books & Brunch, our signature fundraiser, has an enthusiastic following and our annual Book Sale achieved a 16% increase in revenue in 2014. A strong cadre of library-loving volunteers nurtures all this activity. We thank 2014 President, Dianne Zuk, for her leadership.

~ Billie M. Stewart, President

DONORS & GRANTS

The Library wishes to thank the following people and organizations for their generous contributions in 2014.

- Trish Allison-Simms
- Norma and Maddison Asbury
- Mary Barrett
- Carl L. Von Baeyer
- Stefan A. Carter
- Margaret R. Cumming
- Donna Deeley
- Tom A. Dercola
- Keith A. Dryburgh
- Myrna Fraser
- Friends of Winnipeg Public Library
- E. Jane Fudge
- Heather Graham
- Phyllis Hall
- Bruce J. Halliday
- Letty Lawrence
- Library Advisory Committees
- Province of Manitoba
- Gorma MacDonald
- John L. Moore
- Donald W. Munro
- Susie Myska
- Nostalgia Broadcasting Cooperative
- Hertha Neufeld
- Audrey Nutter
- Bettina Nyman
- Roger Page
- Celia Rodd
- Shirley M. Smith

/ continued



Maker programs promote collaboration, creativity and digital learning

“Fabulous hands-on presentation and setup on my laptop. I feel prepared to explore now on my own and am very excited.”

~ eBooks one-on-one participant



On the Same Page celebrated The Lucky Ones



Inspiring Ideas Strategic Plan Launch