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# 2013 Annual Report Winnipeg Public Library

## Financial Overview

### Revenues 2013

CITY OF WINNIPEG	\$25,328,117	89%
PROVINCE OF MANITOBA	\$2,010,118	7%
LIBRARY - GENERATED	\$869,866	3%
LIBRARY TRUST/BOOK SALES	\$283,516	1%
<b>TOTAL</b>	<b>\$28,491,617</b>	<b>100%</b>

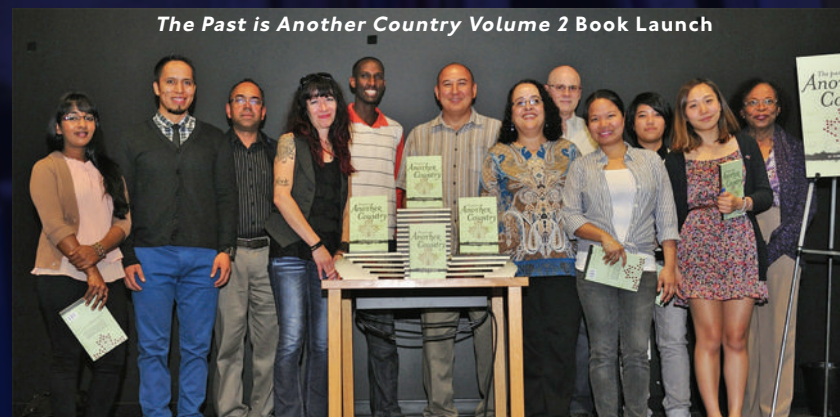
### Expenditures 2013

SALARIES & BENEFITS	\$15,218,134	54%
BUILDING MAINTENANCE	\$7,453,280	26%
*LIBRARY MATERIALS	\$2,906,885	10%
SUPPLIES & SERVICES	\$2,913,318	10%
<b>TOTAL</b>	<b>\$28,491,617</b>	<b>100%</b>

\*includes expenditures from book sales, trust accounts, grants

"This was fantastic. The new Indigenous corner of the library is beautiful and it was nice to have this out in the open. Great to see and hear what is going on with local writers. There's tons of amazingly talented people in Winnipeg." - Celebrating Indigenous Literature participant

"Libraries all over the city. Any book your heart desires can be found at one of them. You can pick it up yourself or have it sent to your nearest branch. One card works at all of the outlets. Books can be returned at any branch. You are a bibliophile's dream come true." - WPL avid reader



2013 Winnipeg Public Library Annual Report

## Building Community, Building Momentum



National Launch of 2013 TD Summer Reading Program

The year 2013 has been a time of facility improvements, community development and continuing growth in our service delivery philosophy. The momentum of 2013 will carry into 2014 with the development of a new 5-Year Strategic Plan to set the future direction of our library system.

The library took a number of steps to improve facilities across the system. An extensive renovation to the Fort Garry Library began in May and updates to the second floor of St. James-Assiniboia Library were completed in the early fall. Millennium Library's TD New & Noted area received a new layout with access to Library Park, and a new Aboriginal Services area was opened on the second floor. As a recipient of a Government of Canada Infrastructure grant, the St. Boniface Library also benefited from renovations.

Looking to the future, Open House events were held at the Windsor Park and Charleswood libraries to gather input for the planned replacement of these busy branches. By the end of 2013, a contract was awarded for the construction of the new Charleswood Library. In June, the St. Vital Library held a celebration for its 50th anniversary and the event doubled as an opportunity to gather public input for upcoming renovations. The year saw a marked

improvement in the overall quality of existing library facilities.

With all the physical changes occurring in 2013, it would be easy to lose track of the other great strides we have made to improve our services and programs. The role of our public library system is changing. We are responding to the changing needs of library users by providing greater access to digital materials, expanding the number and types of programs offered throughout our branches and in the community through a growing network of partners; and our buildings are changing to create more accessible and collaborative spaces.

The adage that libraries are much more than books is more accurate than ever.

As the mandate of the library evolves, the types of services that the library offers continues to grow. eBook circulation continues to increase and workshops on how to access digital content have become a standard part of our service. In 2013, through a partnership with the Institute for Canadian Citizenship, the library became a pick-up point for Cultural Access Passes for new Canadian citizens. Past Forward: Winnipeg's Digital Public History was launched providing a rich historical resource and a fascinating glimpse into the buildings and places of



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 twitter: @wpglibrary



*"This is a great way to introduce children to books and songs and to introduce them to other children in a fun and inexpensive way. It's WONDERFUL!!" – Time for Twos participant*



Human Library 2013

*"Thank you for giving me an opportunity to learn and grow in this most special, unique way." – Human Library reader*



Renovated St. Boniface Library

*"Thank goodness for support of the public library system. I would be lost without it." – Computer workshop participant*



ManyFest 2013

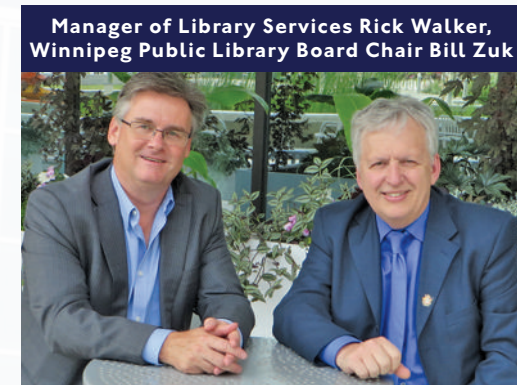
Winnipeg's past. Our continued involvement with Call2Recycle helped to ensure that during Waste Reduction Week, the library diverted over 3,000 kg of batteries and cell phones from the landfill; and in 2013, Winnipeg Public Library published, in print and eBook format, the second volume of *The Past is Another Country*, helping new Canadians share their stories while improving their language skills. The Library also partnered with The Winnipeg Foundation and their Community News Commons program to serve as a training venue for community reporting. Readers also met one-on-one with "Human Books" to learn about discrimination in a Human Library.

We continue to expand upon the number and variety of programs and services for the public. Méira Cook was hired as our 24th Writer-in-Residence. *Manitowapow: Aboriginal Writings from the Land and Water* was selected for the On the Same Page program and was accompanied by a range of events. A Little Free Libraries Design Exhibition was held, as well as edible books consumed at Books2Eat. Outreach Services provided monthly community-based library services in 20 host sites, as well as providing numerous pop-up libraries at special events, festivals and social service agencies. Millennium Library hosted the national launch of the 2013 TD Summer Reading Program. The library extended its Read Away Your Fines program to all branches and made it a year-round program, resulting in over 1,400 hours of reading and 330 cards being reactivated. Youth Advisory Committees expanded to River Heights and St. James-Assiniboia Libraries. Once again the library donated all fine and fee revenue raised on Family Literacy Day to the Literacy For Life Fund, administered by The Winnipeg Foundation.

All of these achievements would not have been possible without the leadership, support and hard work of many individuals and organizations. City Council leadership and decisions has helped ensure our collections have been supported and our facilities are being

upgraded. We continue to be very appreciative for all the advice and support of the various library stakeholder groups and their volunteers who work to improve library service for the citizens of Winnipeg. The ongoing direction and assistance of the Community Services Department and other City departments have helped ensure the operation of library services continued throughout the year; and the hard work and dedication of all our library staff and administration have ensured that library service remains a valued and well used City service.

~ Rick Walker, Manager of Library Services



Manager of Library Services Rick Walker, Winnipeg Public Library Board Chair Bill Zuk

## Winnipeg Public Library Board

In the past year, the Winnipeg Public Library has benefitted from the Board's involvement in supporting literacy programs, writers, the Library Advisory Committees' work, and the Winnipeg Library Foundation's fundraising efforts. As two of our Carnegie libraries, Cornish and St. John's, will be celebrating their centenary in 2015, the Board will also be supporting the completion of a history of our city's libraries, commissioned from historian and author, Ms. Eve Dutton.

~ Bill Zuk, Chair

## By the numbers\*

Library cardholders	308,780	In-person visits	2,736,059
Items in collection	1,289,209	Programs offered	3,350
Items borrowed	5,319,275	Program attendance	80,382
Questions answered	333,841	eLibrary downloads	302,919
Website visits	2,982,173	Computer bookings	525,858

\* Fort Garry Library was closed for 34 weeks in 2013

## Winnipeg Library Foundation

Centennial Renewal is the current Winnipeg Library Foundation capital campaign in support of St. John's and Cornish Libraries. While the main focus of the project is to address universal accessibility, the buildings will undergo improvements that will make them the most functional, welcoming, contemporary libraries that they can be. It's clear from the response so far that Winnipeggers near and far love these wonderful, historic libraries, but we have a way to go to reach our campaign goal of \$2.5 million. More information is available on the Foundation's website at [www.winnipeglibraryfoundation.ca](http://www.winnipeglibraryfoundation.ca), and anyone interested in volunteering or donating is encouraged to contact the Foundation.

~Carole Marshall, Executive Director



Board Chair Mrs. Sandy Hyman and Honourary Campaign Chair Mrs. Helen Norrie

Centennial Renewal  
CORNISH & ST. JOHN'S



The Board of the Friends of the Library

## Friends of the Winnipeg Public Library

The Friends of the Library support the Winnipeg Public Library in promoting the use of the Library and appreciate its value in research, education, and as a cultural asset to the community. I am pleased to report that in 2013 the Friends contributed over \$18,000 to various library projects including support for the Writer-in-Residence and Spring Break programs. In June 2013, the Friends were recognized by the national organization FOCAL (Friends of Canadian Libraries) as co-recipients of the Gabriele Scheiber Friends of the Year Award for our growth as an organization supporting libraries. During the past year, Susan Fraser, Past President was the recipient of the Manitoba Library Service Award in the Volunteer Category. I also want to acknowledge Rochelle Blumenthal and Reesa Cohen who both retired from the Board after many years of dedicated service. The Friends of the Library can be very proud of our accomplishments thanks to a dedicated group of volunteers.

~Dianne Zuk, President

## DONORS

The Library wishes to thank the following people and organizations for their generous contributions in 2013.

Trish Allison-Simms  
Dean Amundson  
Peter Attwood  
James Beaulieu  
M. Elizabeth Boote  
Helen Cameron  
Susan J. Cumming  
Mr. Tom Dercola  
Diane Dixon  
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Friends of Winnipeg Public Library  
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Government of Manitoba – All Charities Campaign  
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