

2010 Annual Report Winnipeg Public Library -

Financial Overview

Revenues 2010

CITY OF WINNIPEG	\$22,895,389	86.8%
PROVINCE OF MANITOBA	\$2,010,118	7.6%
LIBRARY - GENERATED	\$1,128,920	4.3%
LIBRARY TRUST/BOOK SALES	\$355,699	1.3%
TOTAL	\$26,390,126	100.0%

Expenditures 2010

SALARIES & BENEFITS	\$14,524,468	55.0%
BUILDING MAINTENANCE	\$7,371,610	28.0%
LIBRARY MATERIALS	\$2,801,252	10.6%
SUPPLIES & SERVICES	\$1,692,796	6.4%
TOTAL	\$26,390,126	100.0%

Donors (cont'd)

- Estate of John Grant McDonald
- Nancy McGregor
- David E. McInnes
- John L. Moore
- Hertha Neufeld
- Audrey Nutter
- Frances M. Pishker Fund
- Project Echo
- Kurt Radtke
- Kelsey Regehr
- Mr. & Mrs. Victor Rempel
- Riel LAC
- Calum Rodger
- Cheri Rohloff
- John H. Sanger
- Cory Schreyer
- Scotiabank - Rita Burgess
- Josef & Lillian Segal
- Shirley M. Smith
- TD Bank Financial Group
- Audrey & Thompson W. Owens
- The Vietnamese Seniors Association of MB Inc.
- Annemarie Wiebe
- The Winnipeg Foundation:
 - Literacy for Life Fund
 - Margaret M. Webster Memorial Fund
 - Nancy Turriff & Jeanne Allen Fund
- Winnipeg Library Foundation

Winnipeg Goldeyes Reading at Summer Reading Program Wind-Up



Teen Central at Millennium Library

Great Community Spaces!

Library programming continued to grow and diversify. Our focus remained on providing quality programs that are literacy/literature based and responsive to the changing demographics of Winnipeg. From Family Literacy Fun Days to On the Same Page, the library is developing new and innovative ways of addressing the literacy and leisure reading needs of the community.

New Canadians, Aboriginal Peoples, Persons with Disabilities and Youth were a key focus. With support from the City's Aboriginal Youth Strategy (Oshki Annishinabe Nigaaniwak) our Elder-in-Residence, Betson Prince, helped make the library a more inviting place for Aboriginal youth. At the same time, our WELL (West End Library Learning) program helped adults upgrade their literacy skills.

This past year has been an exciting and busy year for Winnipeg Public Library. Our library system continues to find innovative and responsive ways to deliver services to our users.

In 2010, many branches saw improvements from new furniture and shelving to complete makeovers and expansions. "Safe, welcoming and accessible facilities for all" was the mantra for all the changes that were made. New tutorial and meeting rooms, increased study and leisure reading space, more public access computers, improved signage and energy efficient lighting are just a few of the things that greeted our users as they entered our newly renovated branches. We continue to transform our libraries, one branch at a time, into great civic spaces for all to enjoy!

To respond to the changing work and leisure needs of our users, we also added Sunday hours in three locations. Our branches were also the site of many special events in 2010 including 50th anniversary celebrations and room dedication honours.

"Being a senior on a fixed pension living downtown, the Millennium Library is my comfy place full of story, song, learning and travel adventure!"

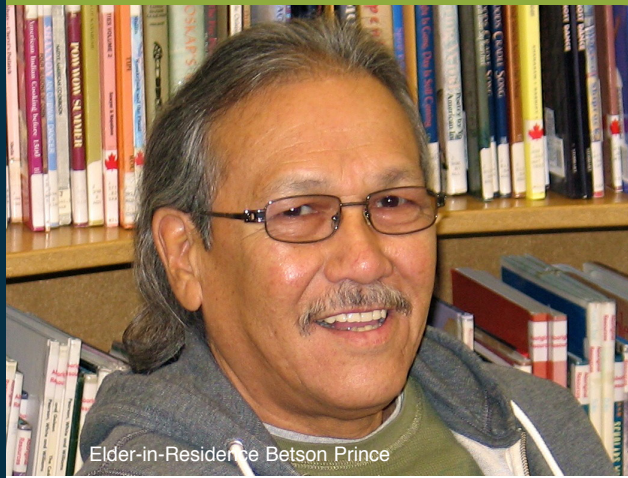
D. Henkel



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Renovated Louis Riel Library



Elder-in-Residence Betson Prince

Family Literacy Fun Days



Winnipeg Folk Festival concerts... @ the Library!

"I am a regular user of the Sir William Stephenson Library. Please let them know how much I appreciate their range of knowledge on books. When I can't remember the title of the book, I just have to mention the story line and they know what I am talking about. They are always very helpful when I need assistance and always pleasant to talk to."

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Through our many partnerships we are changing the way the library is seen by the community; partners included the University of Winnipeg and Virtuosi Concerts, Winnipeg Folk Festival, CBC Winnipeg Comedy Festival, and the International Storytelling Festival. The library is a fun venue for free programs that is helping to enhance the quality of life for all Winnipeggers!

And we continue to change. Technology has helped to transform the way we do business. We have added to our electronic databases to provide users with more access to information 24 hours a day, seven days a week — when they want it and where they want it. Whether looking for car repair information, learning Japanese, or researching a career, our website (winnipeg.ca/library) provides current and reliable information. Ebooks continue to grow in popularity and the library offers a growing array of titles for

download. And as the world continues to go mobile, we add apps to access our databases. Facebook is expanding your ability to connect with us, and a YouTube stream to learn about us.

"The library is a fun venue for free programs that is helping to enhance the quality of life for all Winnipeggers."

Our success is a reflection of the ongoing financial support and leadership of City Council. We are also grateful for the continued efforts of the Winnipeg Public Library Board, the unending dedication of the Friends of Winnipeg Public Library, the fundraising commitment of the Winnipeg Library Foundation, and the ongoing grassroot support of all five Library Advisory Committees.

Finally, without the dedication and hard work of our staff, we could not continue to bring you the level of quality, responsive public service you have come to expect on a daily basis.

• **Rick Walker, Manager of Library Services**



Winnipeg Public Library Board

In 2010, ongoing advocacy efforts by the Board resulted in a permanent increase to the Library's materials budget. A four-year strategic plan was also prepared this year, to ensure we continue to work for the long-term sustainability of our library service. We are pleased that our Library Advisory Committee members continue to ensure that the grassroots community is represented across the city.

• **Rita Burgess, Chairperson**



Writer-in-Residence Melissa Steele



Winnipeg Library Foundation

The Winnipeg Library Foundation continued its work of fundraising to support the Library in 2010. In addition to seeking the ongoing support of donors to fill the shelves of the Millennium Library, the Foundation has also embarked on a campaign for Millennium Library Park. The plans for the space are exceptional and the support received so far has been very positive. More information is available on the Foundation's website at www.winnipeglibraryfoundation.ca; anyone interested in volunteering or donating is encouraged to contact the Foundation.

• **Sandy Hyman / Paula Mitchell, Co-Chairs**

Friends of the Winnipeg Public Library

The Friends of the Library remain committed to the annual sponsorship of the Writer-in-Residence, Summer Reading and Spring Break programs. In addition, we have been able to assist in other areas such as furnishings and fixtures for renovated branches. The Best of Friends Gift Shop is in its fifth year and is doing very well; our annual fundraising events are also very successful.

We are pleased to work in partnership with the Library providing financial assistance. We look forward to future opportunities.

• **Susan Fraser, President**



Animal Ottomans

By the Numbers

Library cardholders:	344,821
Items in collection:	1,606,700
Items borrowed:	5,420,397
Questions answered:	628,010
Website visits:	1,438,387
Catalogue searches:	9,191,115
Programs offered:	2,844
Program attendance:	62,743
eLibrary downloads:	53,304



Renovated Henderson Library

Donors

The Library wishes to thank the following people and organizations for their generous contributions in 2010:

- Jhoana P. Abrenica
- Assiniboia Library Advisory Committee
- Jackie Avent
- James Beaulieu
- Kathleen Bennett
- M.E. Boote
- Brematson & Associates Inc.
- Leonard Chan
- City Centre LAC
- Margaret R. Cumming
- Reginald A. Davies
- Daniel R.N. Dederick
- Adrian Dilschneider
- Keith Dryburgh
- East Kildonan/Transcona LAC
- Farpoint Films Inc.
- Fort Richmond Collegiate
- Eileen Eng & Richard Francis
- Friends of the Winnipeg Public Library
- Jane Fudge
- Rosella Genik
- Jean Gibb
- Mona Goomansingh
- Cheppudira & Marianne Gopalkrishna
- Heather F. Graham
- Pearl V.L. Greenaway
- Gerry Hallworth
- Andrew Hedlin
- Dong Nhu Hoang
- David A. Hultin
- Derek Ilchuk
- Faith Jones
- Elizabeth Karman
- Betty Keith
- Vera Keys
- Olive King
- Sylvia Kohn
- Shoshana Kraut
- Letty Last
- Donald Letters
- Lord Selkirk/West Kildonan LAC
- Tara Mamchuk
- Carol Z.B. McArton
- Gorma MacDonald